## Writing in an Academic Style

• Avoid writing in the first person 'I' - unless you have been asked to do so by your lecturer.

For example:	×	I am going to write about	~	This essay will discuss/discusses
	×	In this section I analyse the importance of effective academic writing in students' assignments.	~	Effective academic writing is an aspect that makes a significant contribution to students' assignments. There are a number of reasons for this.

• Use formal, rather than conversational language.

For	×	Things		Aspects
example:	×	Chat	$\checkmark$	Converse / Discuss
	×	Make	$\checkmark$	Create
	×	Done	✓	Undertook

• Refrain from using contractions; instead write them out in full.

For	×	don't	✓ do not
example:	×	shouldn't	✓ should not
	×	it's	✓ it is

• Avoid generalisations – remember there is usually more than one way of looking at something.

For example:×Academic writing is difficult.	<ul> <li>✓ A number of studies have revealed that many students find academic writing difficult.</li> </ul>
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University of South Wales Prifysgol De Cymru • Avoid overloading sentences with so much information that they become confused and unclear.

For example:	×	The results proved strongly that the service was required, within the school environment, at the end of the school day being the most popular time, and a high percentage feeling it should be offered to the lower age groups.	~	The results proved strongly that the service was required within the school environment. The end of the school day was found to be the most popular time. A high percentage of respondents felt that the service should be offered to the lower age groups.
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- Try to include some analysis rather than rely on description this means going beyond <u>what</u> something is to consider <u>why</u>, <u>how</u> and <u>according to whom</u>.
- Always back up claims/points/statements by including the work of other writers you have read and always remember to reference them.