

ANNUAL IMPACT REVIEW 2023

4054

ENGAGE STUDENTS ENGAGED IN ENTERPRISE AWARENESS ACTIVITIES.

1288

EMPOWER STUDENTS & GRADUATES PARTICIPATING IN ACTIVITIES TO INCREASE ENTREPRENEURIAL CAPACITY & SKILLS.

82

TEST TRADE STUDENTS & GRADUATES TESTING & VALIDATING NEW BUSINESS IDEAS.

198

PRESTART SUPPORT & GUIDANCE THROUGH 1-2-1 BUSINESS MENTORING & SUPPORT TO START A BUSINESS.

57

NEW BUSINESSES BEING STARTED BY USW STUDENTS & GRADUATES.

20

STAFF CHAMPIONS SUPPORTING THE DEVELOPMENT & ENHANCEMENT OF ENTERPRISE & ENTREPRENEURSHIP ACROSS USW.



15

Enterprise Events & Opportunities

USW students and graduates can benefit from a range of extra-curricular activities and support.



Test Trade Fund

To support students and graduates to try selling and to make money from their ideas, a £250 test trade fund was made available in 2023 with business ideas receiving funding.

£4.9K



16

USW Launch

The Graduate Freelance and Business Start-up Accelerator provided a salary replacement of £5,000 and monthly business coaching and mentoring to 16 recent USW graduates over the 16 week programme.



Bright Ideas Den

Students and graduates were given the opportunity to pitch for up to £1,000 to kick-start their bright idea and receive advice and feedback from a panel of entrepreneurs.

£8K



21

Wales Student Market

Created in collaboration across Wales, the market gives students and recent graduates the opportunity to test trade and boost sales of their products and services.



Guest Entrepreneurs

(including Big Ideas Wales Role Models, USW entrepreneurial alumni and owners of local businesses) delivered workshops and supported enterprise activities and brought a wealth of knowledge into the classroom and inspire students to consider starting their own business.

16



58

Workshops

Business idea generation, Creative thinking, How to freelance and successful networking, Pitching, Personal branding

98

STARTUPS VIA HEBGIS

1478

ENTREPRENEUR NETWORK

4

STARTUP VISAS

£20K

STARTUP FUND

82

STARTUP STIWDIO MEMBERS

20

FREELANCE & FOUNDER ACADEMY